

# SINSEIM



浙江信胜科技股份有限公司  
ZHEJIANG XINSHENG TECHNOLOGY CORP., LTD.

TRUST IN  
**HONESTY**  
VICTORY IN 以诚取信，以质取胜  
**QUALITY**



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# COMPANY PROFILE

## 企业简介

浙江信胜科技股份有限公司是全球刺绣机行业极具规模、极具活力、极具有竞争力的领导型企业之一。SINSIM 及子品牌 ERED 产品惠及全球 80 多个国家和地区,服务于服装、家纺、汽车、制鞋、玩具、箱包、医疗保健、汽车内饰、户外等领域。

“信胜”品牌创建于 2002 年,公司成立于 2004 年,历经 20 余年传承创新,获评工信部第二批专精特新“小巨人”企业、第一批国家专精特新重点“小巨人”企业、2024 年度中国轻工业缝制机械行业十强企业(第四)、2024 年度中国轻工业装备

制造行业五十强企业(第十四)等多项殊荣。

公司始终致力于发展智能化、多元化系列电脑刺绣机,多项目获得省级科学技术奖,多款产品被评为国家级、省级首台(套)产品。公司共拥有国家专利超过 400 项,其中发明专利超过 70 项,引导刺绣机产业领域的健康发展与突破。

“以诚取信,以质取胜”,公司始终与时俱进,超越自我面向未来,公司将续开拓进取、不断完善,为建成受尊敬的百年企业而不懈努力。

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Strong Enterprise - Enterprises of Sewing Machinery Industry  
强企业-中国缝制机械行业

5

Subsidiary Company  
家子公司

70000+

More Cumulative Sales Quantity  
台累计销售

400+

National Patent  
项国家专利

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Strong Enterprise - Enterprises of China Light Industry Equipment Manufacturing  
强企业-中国轻工业装备制造业

10亿+

1000 million Operating Income  
年营业收入



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**160000** Floor Space  
m<sup>2</sup>占地面积

**2004** Established  
年成立

**80+** Country of Destination  
个国家和地区销售

**7000** Annual Production of  
Embroidery Machine  
台的年产绣花机产能

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Zhejiang Xinsheng Technology Corp., Ltd. is a globally renowned leader in the embroidery machine industry, recognized for its substantial scale, dynamic presence, and strong competitiveness. The products under the SINSIM brand and its sub-brand ERED benefit over 80 countries and regions worldwide, serving a diverse range of industries including apparel, home textiles, automotive, footwear, toys, luggage, health-care, automotive interiors, and outdoor goods.

Established in 2004, the SINSIM brand was founded in 2002. With over 20 years of dedication to innovation and excellence, the company has been honored with numerous accolades. These include being designated as part of the first and second group of national key "Specialized, Refined, Distinctive and Innovative" Little Giant Enterprise

(MIIT Key Program) . Additionally, it was ranked fourth among the top ten enterprises in China's light industry sewing equipment sector and fourteenth among the top fifty equipment manufacturers in China's light industry in 2024.

The company consistently focuses on developing intelligent and diversified computerized embroidery machine series. Several of its projects have received provincial-level science and technology awards, and multiple products have been recognized as national and provincial first-of-their-kind innovations. Boasting a portfolio of over 400 national patents, including more than 70 invention patents, the company leads the healthy development and breakthrough innovations in the embroidery machine industry.

Guided by the principle of "Trust in Honesty, Victory in Quality" the company remains committed to staying ahead of the times and continuously surpassing its own limits. Looking to the future, it will persistently explore new horizons, strive for improvement, and work diligently toward becoming a respected century-old enterprise.

# APPLICATIONS

## 应用领域



**Garment Industry**  
服装领域



**Home Textile Industry**  
家纺领域



**Outdoor Product Industry**  
户外领域



**Automotive Industry**  
汽车领域

**Shoe Manufacturing Industry**  
制鞋领域



**Purse & Luggage Industry**  
箱包领域



**Toys Industry**  
玩具领域



**Furniture Industry**  
家具领域



**Home Furnishing Industry**  
家居领域



# PRODUCT STRUCTURE 产品结构

